



## News Release

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FOR IMMEDIATE RELEASE

### PLASTICS INDUSTRY ASSOCIATION JOINS AMERIPEN

**WASHINGTON, DC – May 3, 2017 - AMERIPEN**, The American Institute for Packaging and the Environment, is pleased to announce that the Plastics Industry Association (PLASTICS) has joined the organization.

According to Jeff Wooster, President of AMERIPEN, “The Plastics Industry Association is clearly focused on the need to produce packaging that is optimized to ensure a sustainable economy, environment, and society. They also recognize the need to tell their very positive stories to a variety of audiences. We are excited to have the opportunity to help them do so and contribute to the collective success of the packaging industry.”

PLASTICS’ Vice President of Sustainability Kim Holmes added, “The Plastics Industry Association is pleased to join AMERIPEN, which has demonstrated thoughtful leadership in advocating for policy that drives meaningful recovery and design for packaging. Through engagement with this group, we believe AMERIPEN will serve as a resource not only for informing the policy agenda for PLASTICS, but also for our member organizations in the entire plastics value chain.”

#### About AMERIPEN

**AMERIPEN** advocates for packaging policy developments in North America and focuses on measures that are environmentally and economically sound, as well as socially responsible. The organization’s science-based, material-neutral approach encourages informed decision-making on packaging and the environment by policy-makers and thought leaders. More information is available at [www.AMERIPEN.org](http://www.AMERIPEN.org).

#### About Plastics Industry Association

The Plastics Industry Association (PLASTICS), formerly SPI, is the only organization that supports the entire plastics supply chain, representing nearly one million workers in the \$418 billion U.S. industry. Since 1937, PLASTICS has been working to make its members and the industry more globally competitive while advancing recycling and sustainability. To learn more about PLASTICS’ education initiatives, industry-leading insights and events, networking opportunities and policy advocacy, and North America’s largest plastics trade show, NPE: The Plastics Show, visit [plasticsindustry.org](http://plasticsindustry.org).

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